

FISHERS 2040

A Framework for Our Future



MEETING DATE:

September 16, 2015

TIME:

6:00 PM

PLACE:

Jarden

9999 E. 121st St.

Fishers, Indiana 46037

ALL TASK FORCE KICK-OFF MEETING MINUTES

Members Present: Scott Fadness, Pete Peterson, Warren Harling, Ellen Rosenthal, Anderson Schoerock, Leah McGrath, John Weingardt, Steve Hardin, Rich Block, Eric Moeller, Allen Bourff, Rick Block, Ronda Shrewsbury Weybright, Selina Stoller, Nate Lichti, John Dierdorf, Emily Bowmand, Sharon Reed, David George, Todd Zimmerman, David Becker, Jim White, Amy Ahlersmeyer, Jimmy Cerone, Rodney Retzner, Cecilia Coble, Corby Thompson, Cathy Ferree, John Amos, Jocelyn Vare, Natalie Temeya

Members Not Present: April Hensley, John McDonald, Kristin Mays-Corbitt, Sarah Congress, Jimmy Dunlin, Grace Bohlsen, Kimberly Mills, Doug True, Stuart Easely, Jim Moffitt, Yaw Aning, Tim Russell

Others Present: Connie Nimmo, Rachel Johnson, Bill Sheldrake, Sue Harrison, Steve Fehribach, Dale Davis, Caleb Gutshall, Todd Gillian, Ellen Rosendhal, Jason O'Neill, Jason Duff, Tracy Gaynor, Eric Pethtel, Steve Orusa

KEY DISCUSSION POINTS

- Introduction of Steering Committee & Co-Chairs by Mayor Fadness
- Explanation of Comprehensive Plan and the Vision for a Smart, Vibrant & Entrepreneurial City
- Keynote address by Jason Duff
 - "There are three types of people – those who make things happen, those who watch and those who wonder what happened."
 - Attract talent, youth and industry to grow.
 - Share origin story (superhero analogy).
 - "A wish is a goal without a plan."
 - Identify barriers (e.g. obtaining permits, etc.).
 - Create a simple, smart plan.
 - Engage the community for ideas.
 - Visualize change.
 - Welcome lifestyle and service industry.
 - Cultivate active energy around the City (e.g. crossfit runners around town).
 - Be a little different (e.g. Keep Austin Weird campaign).

ACTION ITEMS

- None

ADDITIONAL SUPPORTING DOCUMENTS

- [Fishers 2040 – Task Force Scope and Members](#)